Carlos Dusan
Web Developer & Data Analytics Specialist
Brazil | contact@carlosdusan.net | +55 13 99759-9882
Portfolio | LinkedIn | GitHub

Professional Summary
Versatile web developer and data analyst with 12+ years of experience transforming complex data into clear insights and creating high-performance, user-friendly web applications. Expert in cloud management, network security, and full-stack development. Proven track record delivering measurable results for 200+ clients at Search Boss, a leading digital agency specializing in SEO, web development, and digital marketing. Eager to use data and technology to help businesses grow and improve their online presence.

Core Competencies
- Web Development (JavaScript, Node.js, WordPress, Tailwind, MySQL)
- Data Analysis & Visualization (Python, SQL, Excel, Power BI)
- Cloud Infrastructure & Linux Server Administration
- Network Security & Cybersecurity Best Practices
- UI/UX Design & Conversion Optimization
- SEO Strategy & Digital Marketing Integration
- Agile Project Management & Client Communication

Professional Experience
Lead Web Developer & Data Analyst
Search Boss | Remote/Brazil | 2023–Present
- Architected and launched 50+ responsive, high-converting websites for clients in e-commerce, SaaS, healthcare, and finance, driving up to 156% sales growth and 300% increase in leads.
- Integrated advanced analytics and business intelligence dashboards, empowering clients to make data-driven decisions and optimize marketing ROI.
- Collaborated with cross-functional teams to deliver custom solutions, including local SEO strategies, automated reporting, and secure cloud deployments.
- Led site migrations, performance optimization, and ongoing maintenance for 100+ client sites, achieving 98% client satisfaction.
- Implemented robust security protocols and cloud infrastructure, reducing downtime and safeguarding sensitive data.

Freelance Data Analyst & Web Developer
Self-Employed | 2012–2023
- Delivered end-to-end data analysis, visualization, and web development projects for startups and SMEs across Brazil and internationally.
- Specialized in transforming raw data into actionable insights, automating workflows, and building scalable web applications.
- Consulted on cybersecurity, system administration, and cloud migration for clients in tech, education, and non-profit sectors.

Certifications & Education
- Google Data Analytics Professional Certificate
- IBM Linux & Private Cloud Administration
- University of Maryland Cybersecurity Specialization

Technical Skills

- · **Languages:** JavaScript, Python, Java, C++, SQL, PHP
- · **Frameworks/Tools:** Node.js, WordPress, Tailwind, Bootstrap, Docker, Figma, Git, MySQL, Power BI
- · **Platforms:** Linux, AWS, DigitalOcean, GCP
- · **Other:** Data Visualization, ETL, API Integration, SEO Tools

----

Selected Achievements
- · Drove a 45% reduction in churn for SaaS clients through UX redesign and workflow automation.
- · Engineered a custom e-commerce platform that increased client sales by 156% within six months.
- · Developed secure, scalable cloud solutions, reducing client admin time by up to 70%.
- · Recognized for outstanding client service and technical excellence at Search Boss.

Languages
- · Portuguese (Native)
- · English (Fluent)
- · Spanish (Professional)

Clients & Projects
- · CloudVerge, cloudSearch, Plugento, Tech Decoded, Financial Frontier, Healthy Harmony, SEO Sense, Arcade Hub, Gaming Valve, Direct2App

----

Let's Build Something Exceptional
Ready to transform your digital presence or unlock the power of your data?
Contact: contact@carlosdusan.net | +55 13 99759-9882

References and full project portfolio available upon request.